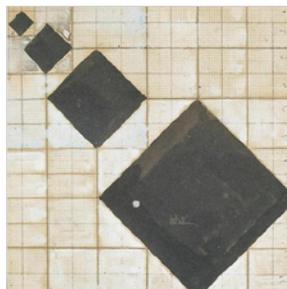
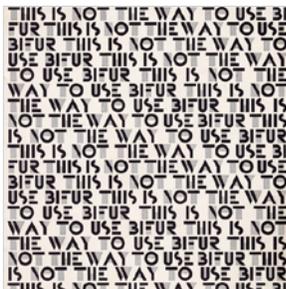
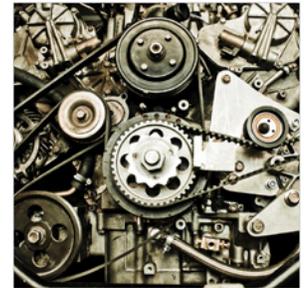
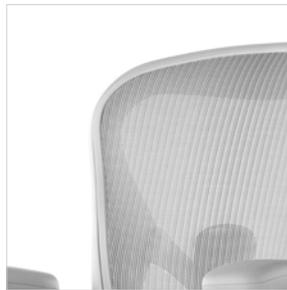
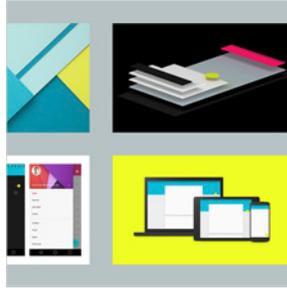
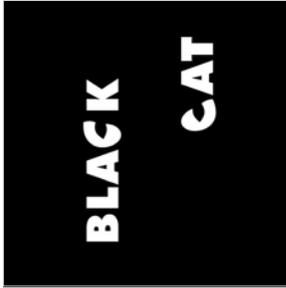
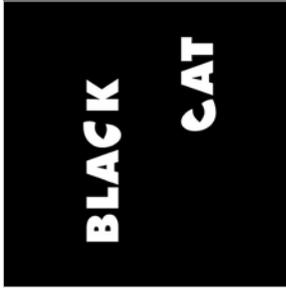


Oxide Design Co. found images

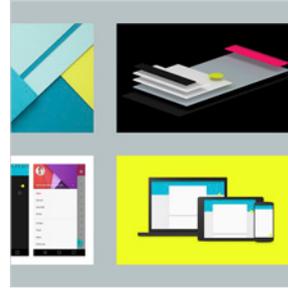




One example of things that represent building more depth into things that appear to be simple on the surface. Being smart about visual and conceptual depth without overcomplicating things.



Taking things that are complex and making them simple. With voter registration forms, print ads, logos, names, brands. That's the most valuable thing that we do. We are excellently skilled at doing that.



Structured system, set of rules about how things function. Rules they follow. Able to create aesthetically beautiful things, able to build infinite possibilities. Digital version of legos.



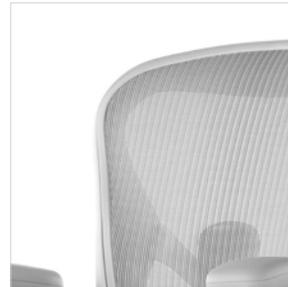
We start from a place where there are thousands of ideas and we take the time to figure out which ones are right. Brainstorming. Exploring all avenues before they get refined.



About the wealth of concepts. We don't go straight to computer. We think through our projects.



Modular building system. All these pieces together make a whole. Clearly a structure we work with. We don't have one style. We can do anything within the structure – infinite possibilities. It's a system.



Our chair. These chairs are aesthetically pleasing. A lot of options. Some might look good, but sit in it and it's garbage. See some design, no purpose, doesn't accomplish goals. Serves its purpose.



Work/life balance – Hard to find a graphic where work wasn't weighing down the life. We are fortunate to work somewhere that it's true.



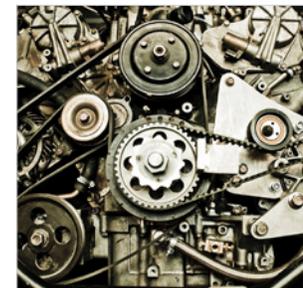
Interspecies friendships; symbiotic relationships. Unexpected, delightful. Synergy. Relying on one another.



Greater than the sum of our parts. Unstable things, go together to make cool thing. Sign post.



Wii U Mario lets this other controller play. They can see things the other players can't and can add in steps and save their teammates' asses.



We are a well-oiled machine.



Loose structure – messy process, but there's a structure.



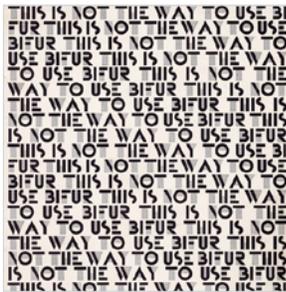
Voltron and the Wu-Tang Clan – collection of things that come together to make something bigger / better.



Structural process of a creative group. This image was a painting. Open in text edit and mess with the code, and they'll be all fucked up. I like the structure of it and that it's completely random.



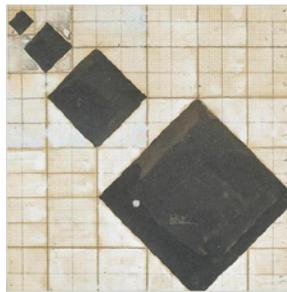
We're all kinda funny and witty, and it shows up in our designs sometimes.



Art became replicable, and that's where graphic design was born.



Shape, structure.



Everything fits together, you can see how they align.



Like Oxide logo and color.